

Your Step-by-Step Guide to Greener Savings

Spiralling energy bills and missing environmental goals in your school?

Zellar SMART Schools will turn your school into a sustainability superhero. With proven results like a 3.2-ton average CO₂ reduction and savings of over £4,900 in just one year, it's not just good for the planet, it's a budget game-changer.

Imagine generating a potential 23xROI – that's on average £4,700 back into your school – for just £200 per year. Join the growing movement of eco-conscious schools and start your SMART sustainability journey today.



- **Get your Climate Action Plan.**
- **Measure. Report. Reduce.**
- **Cut Costs. Cut Carbon.**

Joining the Zellar programme

Go Green, Save Big, Share Your Journey.

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SMART SUSTAINABILITY for schools

Zellar SMART Schools makes the business case for climate action in your school or trust.

- Measure emissions
- Get a Climate Action Plan
- Reduce costs and environmental impact

Book a demo with our team or sign up for only £200 a year today.



Schools sign-up zellar.com/schools

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Select a Date & Time

January 2024

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Time zone: UK, Ireland, Lisbon Time (12:50pm)

Join an onboarding session with the Zellar team

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Emissions

Calculate your annual emissions with our carbon calculators. We recommend businesses look at their building, travel and employee emissions at least once a year. Learn more

SELECT YEAR: 2023

Total emissions: 14 tCO₂

- Energy: 20%
- Owned vehicles: 0%
- Business travel: 0%
- Commuting & homeworking: 80%
- Other: 0%

2023: 43% (14 tCO₂)

2022: 18 tCO₂

Enter your emissions data and get your Climate Action Plan

SMART Schools

SMART SCHOOLS is offered to both individual schools and MAT/County Council level with access to all services and school data.

Individual schools

- Single school sign-up for single licence
- £200/year

£200/yr Single schools

Helping your school take climate action

- Build a plan tailored to your sector
- Reduce emissions
- Cut costs
- Boost environmental creds

7 day free trial

MAT/County Council

- Bulk licence discount for multi-school programmes available dependent on volume of licences
- Additional consolidated group data and dashboards

lets talk MATs

Manage sustainability across your entire trust

- A single climate action programme to roll out nationwide
- Reduce emissions across your estate
- Understand and reduce site running costs
- Multi-site data and reporting

Talk to us

SMART



S
Simple

M
Measurable

A
Actionable

R
Realistic

T
Transparent



Simple

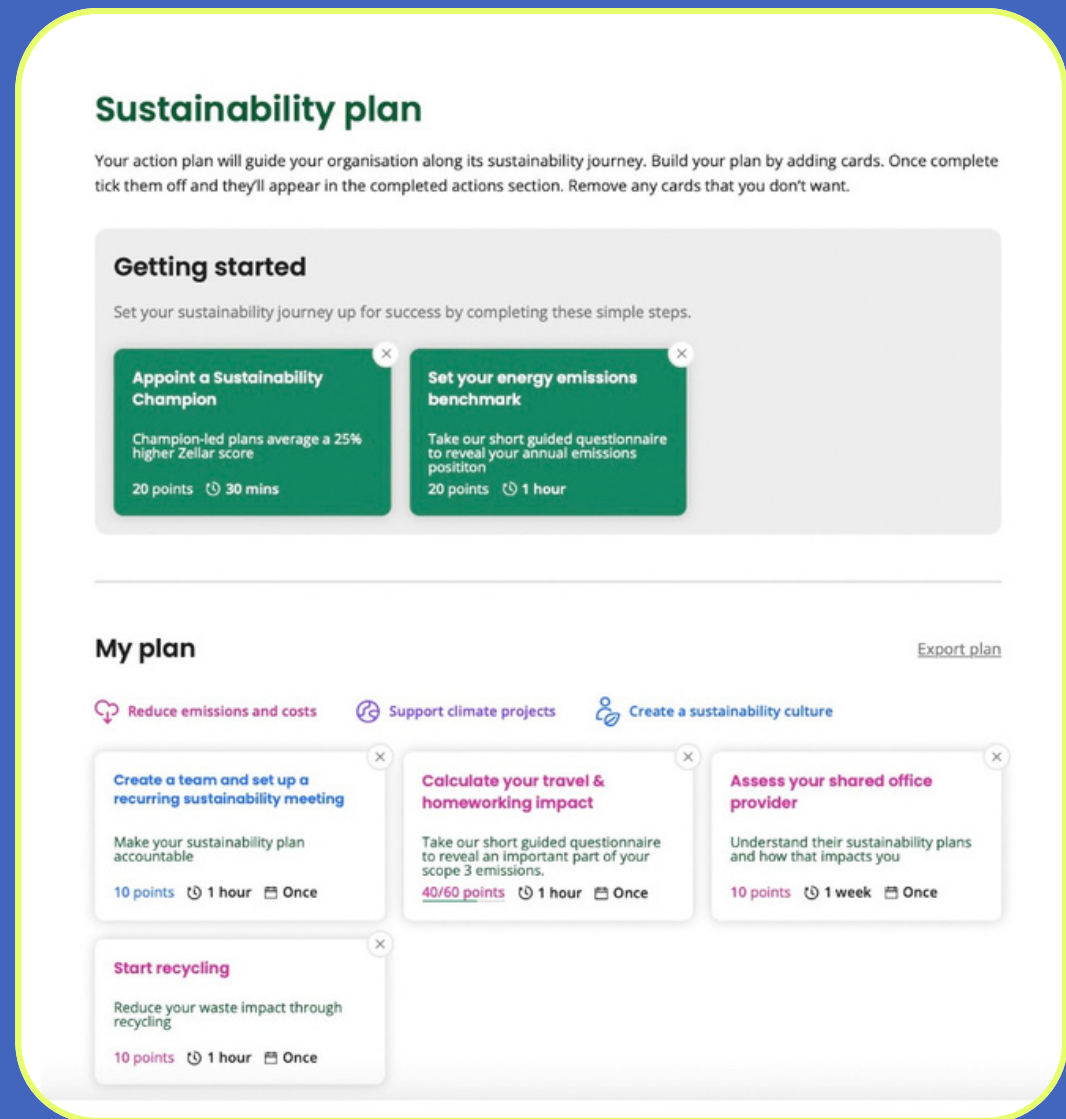
Calculate your school's emissions and get your digital Climate Action Plan in minutes.

Your personalised sustainability plan

Your action plan will guide your school along its sustainability journey.

Build your plan by adding cards and once completed, tick them off and they'll appear in the completed actions section. Remove any cards that you don't need. Also add in your previous sustainability actions or projects.

These cards are organised into 3 categories:



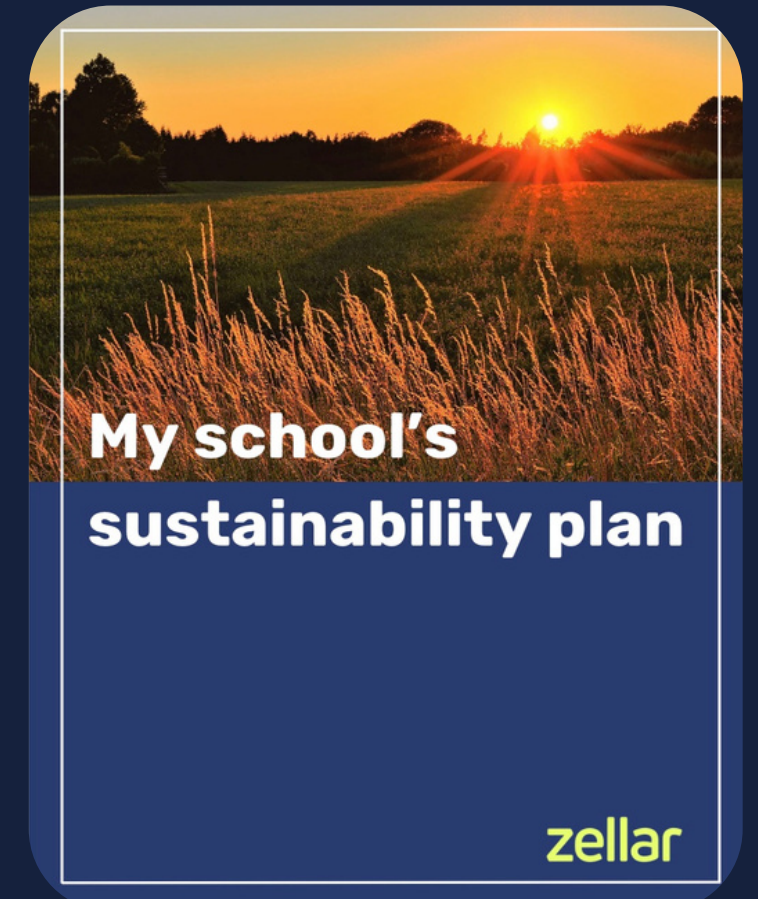
Climate Action Plan

A downloadable report can be created specified to your school's current achievements and future goals.

The Department of Education have said that all schools will need to submit a Climate Action Plan by 2025. With your Zellar plan, you have this covered.

The report includes:

- Annual emissions
- Completed actions
- Planned actions
- Zellar profile



Perfect for showcasing your school



Measurable

Track environmental impacts and cost savings across single schools or entire MATs in real-time.

Emissions dashboard

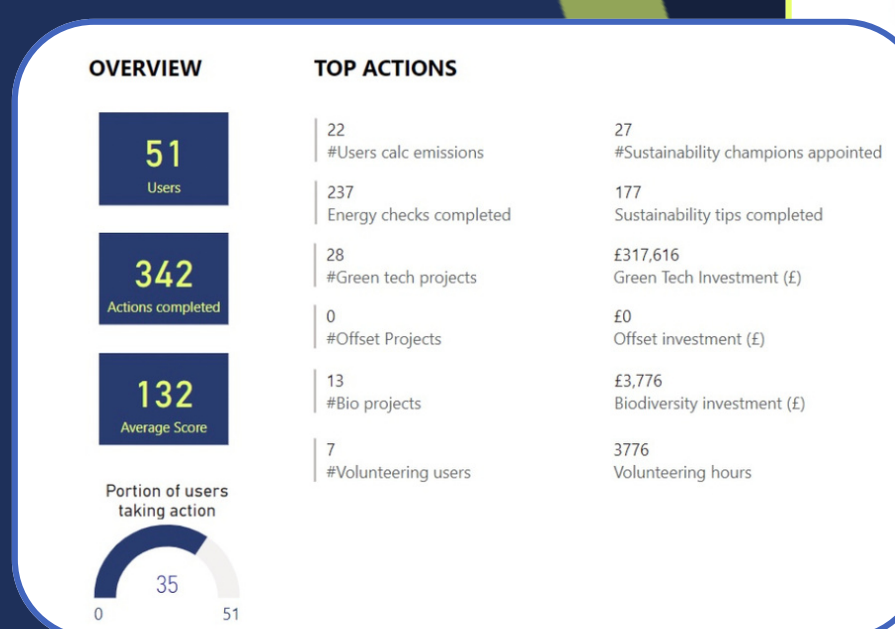
Calculate your annual emissions with our carbon calculators. Compare against previous years and track your progress through your Zellar score.

Internal emissions (scope 1 + 2):

- Building emissions and consumption
- Electricity and gas
- Company vehicles

External emissions (scope 3):

- School travel
- Commuting

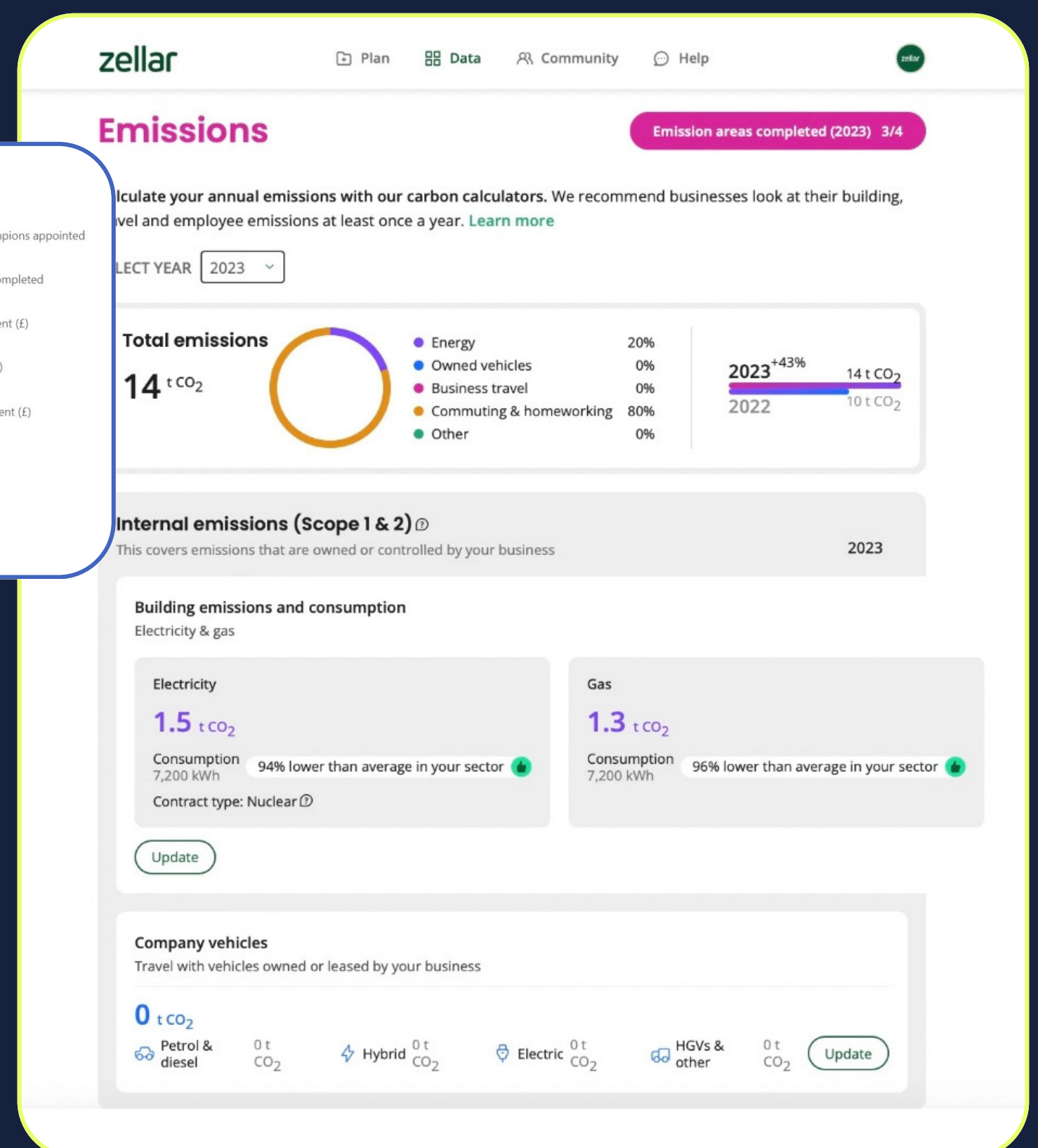


TotalScore	Emission Actions	YoY Emission Reduction	Support Climate Projects	Sustainability Culture
740	390	300	0	50
650	500	0	100	50
620	500	0	70	50
510	410	0	50	50
440	320	0	70	50
420	400	0	0	20
350	270	0	70	10
275	170	0	70	35
270	220	0	0	50
265	240	0	0	25
6750	5090	300	430	930

Compare your emissions data with other schools on our platform and showcase your emissions reductions

Calculating your emissions allows you to:

- Track emissions reductions over time
- Identify the most important areas to focus on
- Share the impact of the changes that you're making



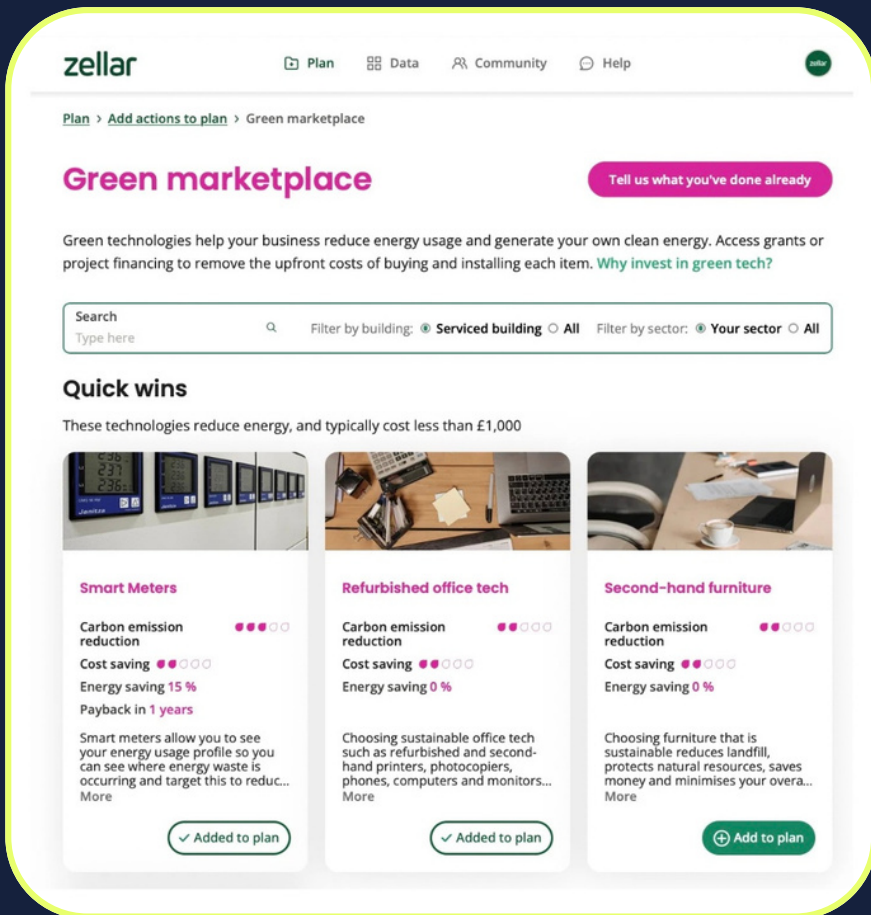


Actionable

Take action across energy, water, waste and biodiversity. Engage students, teachers and parents.



Gain free access to our partner ecosystem and take action in your sustainability plan.



Green marketplace

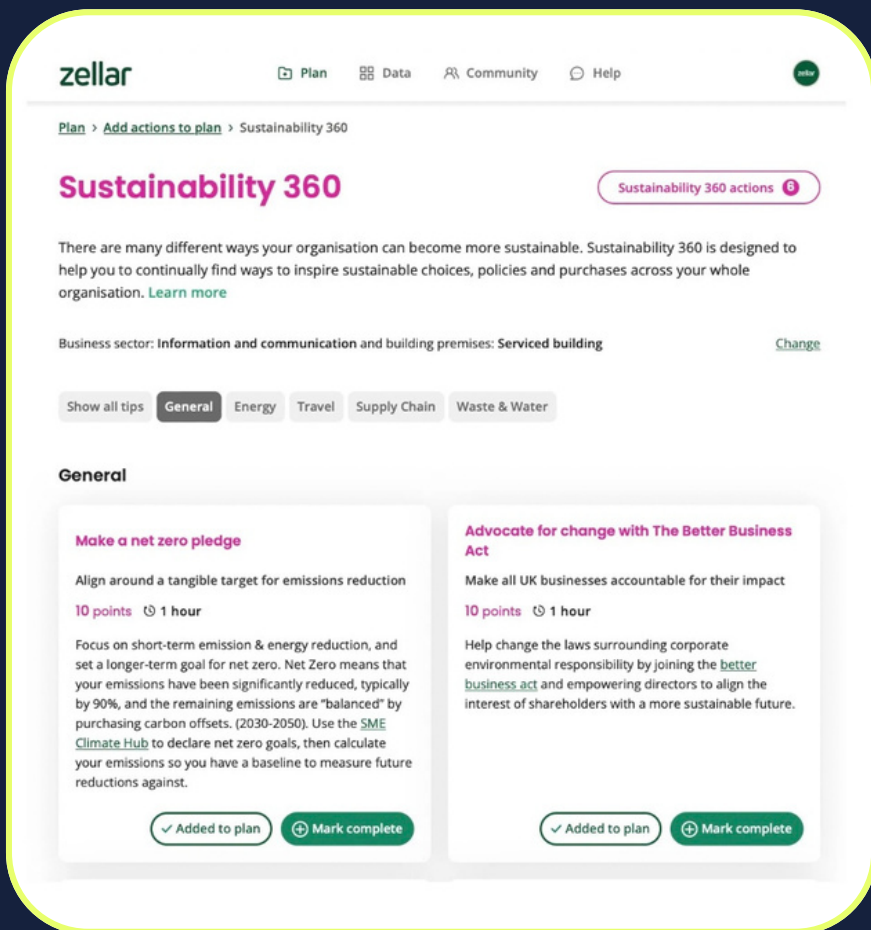
Find **SMART green technologies** to help your school reduce energy usage and generate your own clean energy.

High impact include:

- Cloud / efficient IT servers
- Electric vehicle charging

Quick wins include:

- Install light sensors
- Smart meters

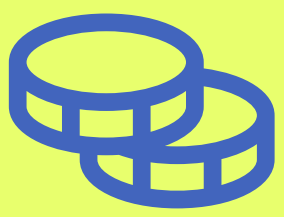
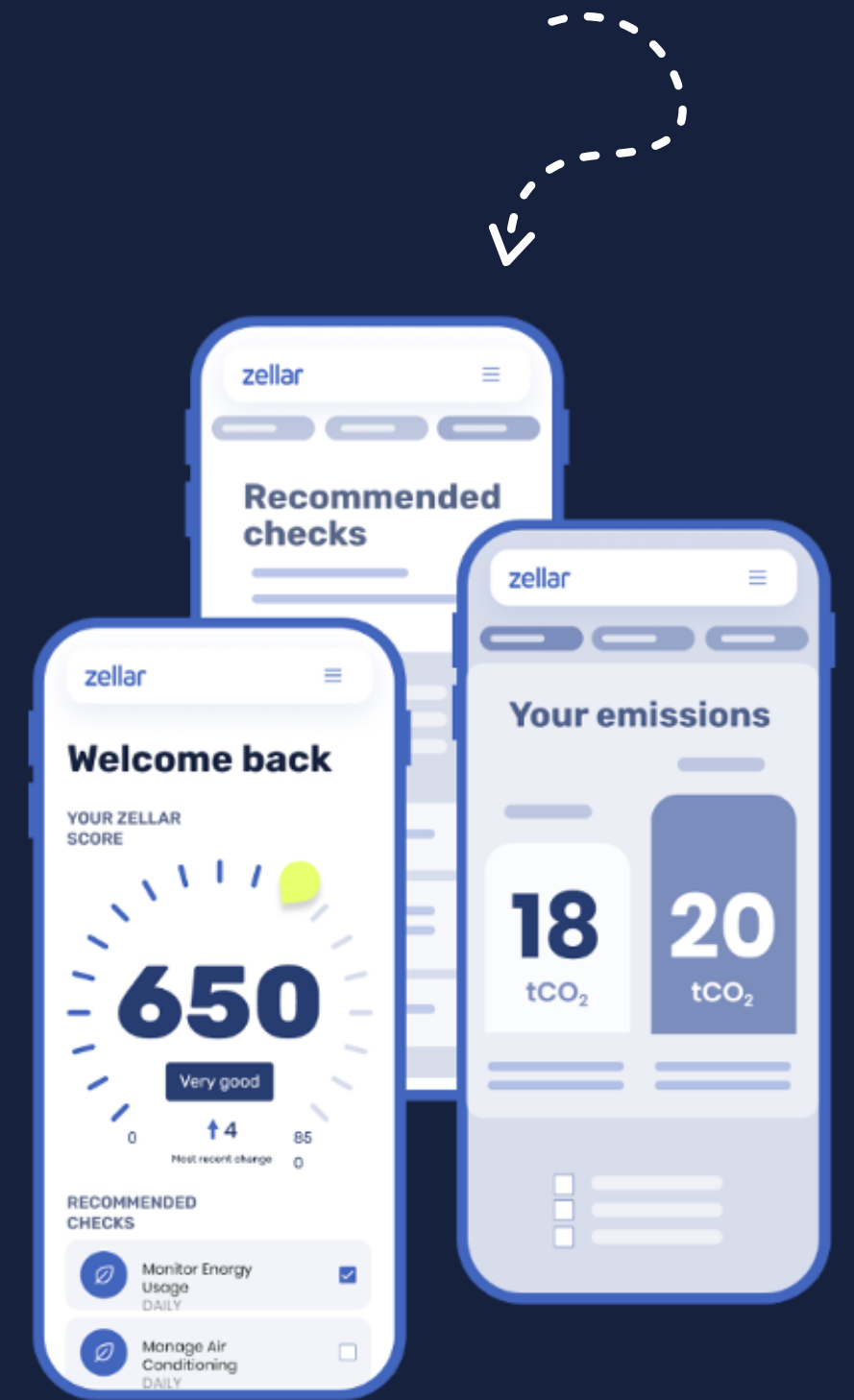


Sustainability 360

Sustainability 360 is designed to help you to continually find ways to inspire sustainable choices, policies and purchases across your school.

Examples for schools include:

- Make a net zero pledge
- Set up food waste collection
- Install green tech & use the efficiency checklist



Realistic

Affordable for every school from £200/yr, average savings of over £4,900 per school.

90 schools spent 6 months using Zellar in our pilot. What did they achieve?

A wide range of primary and secondary, state and independent schools were involved in our pilot programme.

Multiple case studies are available to showcase what schools have achieved since using Zellar.

2023 pilot programme



14 environmental and volunteering projects



26 green tech projects



749,922 kWh energy saved



361 behavioural changes and projects implemented



695 employee travel emissions tracked

State primary school

0.18t CO₂ per pupil*



- 1 Purchased electric vehicles
- 2 Invested in a volunteering project
- 3 Created an eco-committee

Private boarding school

5t CO₂ per pupil*



- 1 7% annual CO₂ savings
- 2 £76,426 estimated savings
- 3 Installed LED lighting

* Emissions include energy, travel and commuting. Supply chain emissions can also be calculated using Zellar.



Transparent

Zellar score and profile drives action, transparency and accountability.

How the Zellar score works

What is it?

- A live measure of your school's sustainability progress
- A constantly changing score that reflects the impact of your school

How it is calculated?

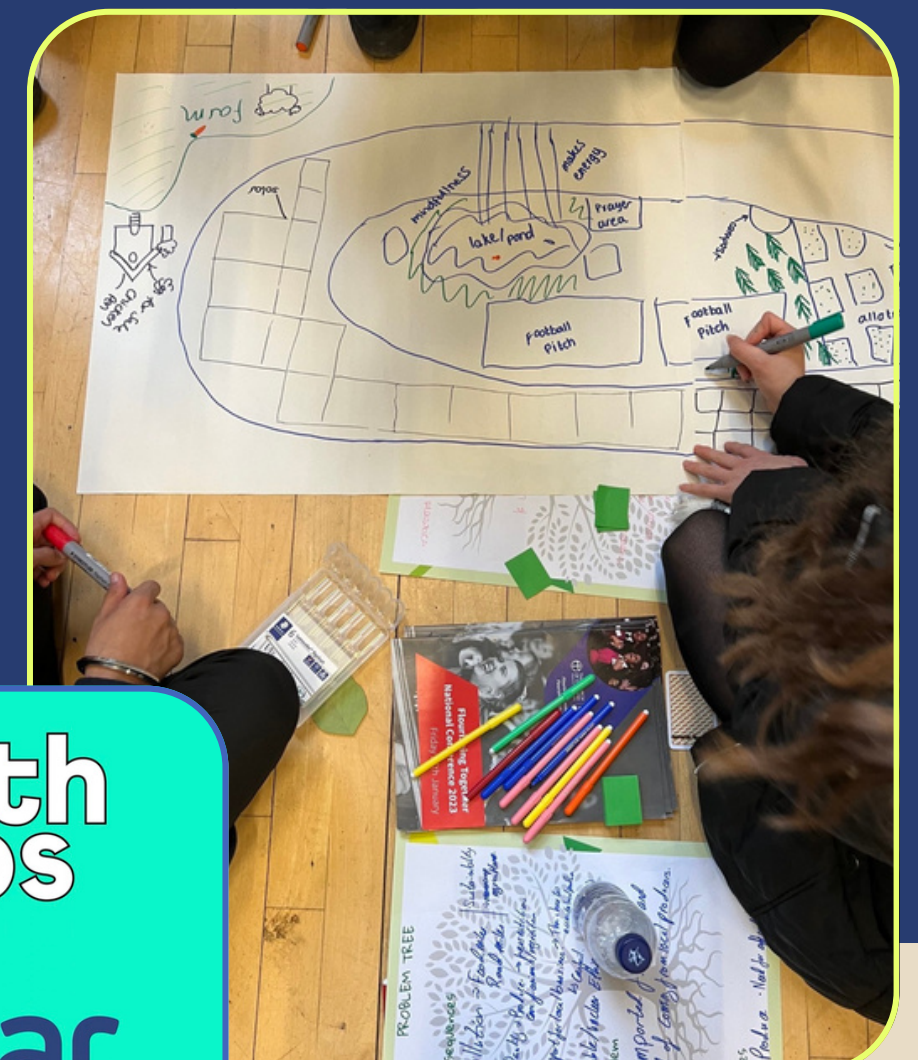
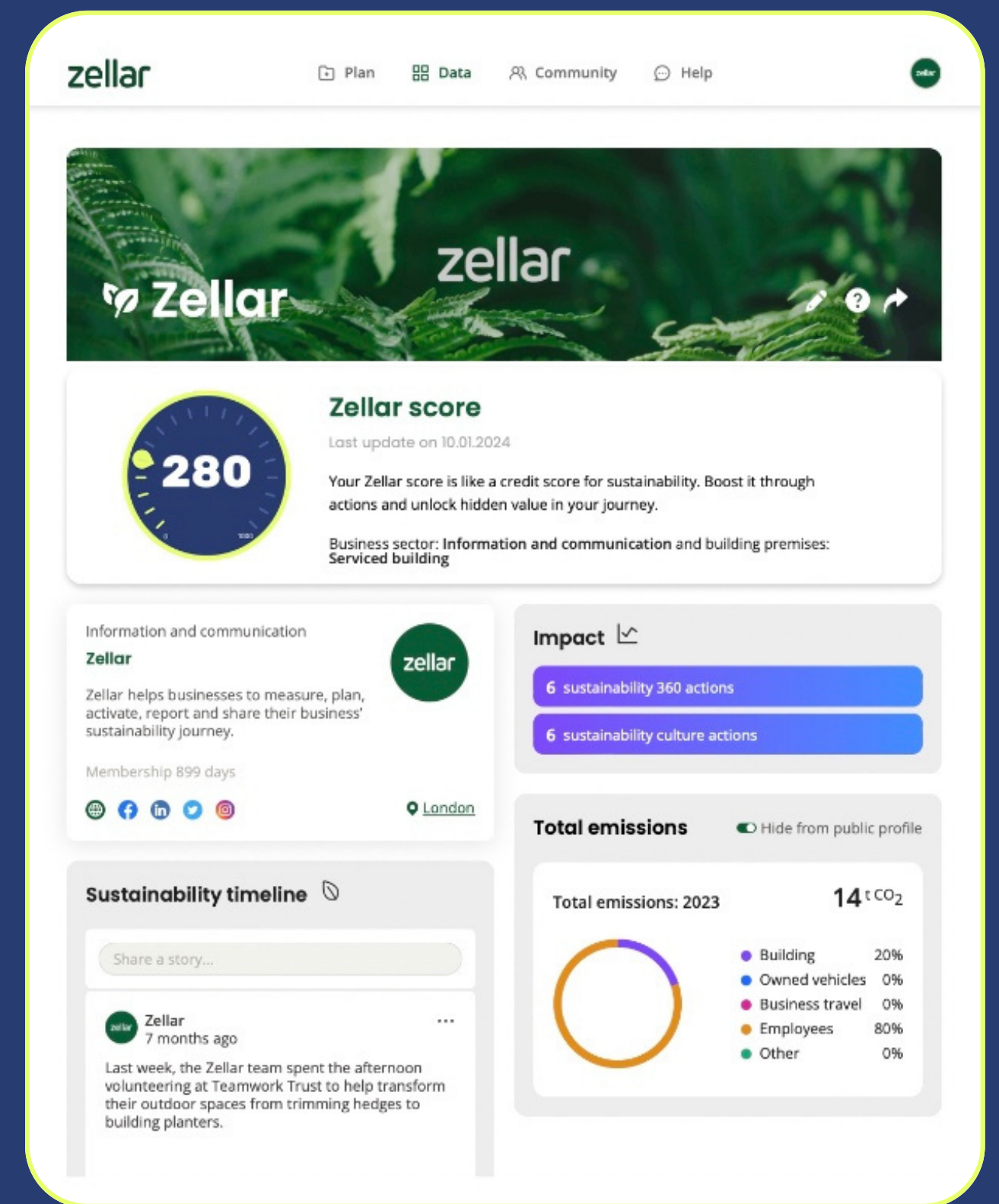
- Maximum of 1,000 points, broken down into two areas - sustainability actions and your emissions reduction
- Scoring algorithm is calculated based on your sustainable actions
- Some actions must be repeated annually

Why is it important?

- Simplifies sustainability by showing you which actions will have the biggest impact
- Gives you the power to simply track your sustainability progress and benchmark against other schools
- Makes it easy for you to share your sustainability journey



A higher score = a more sustainable school



Get SMART

Join Zellar's SMART sustainability platform for schools



Join Zellar and generate a potential saving of over £4,900 in your first year, for only £200 per year.



I'm really excited by the potential Zellar has to provide schools with a structure and reporting mechanism. The wealth of resources and tools will transform the way schools look at change management centred around sustainability. It provides a way to include the whole community.

Paul Stone
Discovery Trust



The Zellar team has provided hands-on help and guidance as we embark on exciting whole school projects around biodiversity and sustainability.

Bernadette Dabbs
St Josephs Catholic Academy



BOOK DEMO



Join our SMART Schools across the UK, including:



Schools: Join Zellar and book a demo at zellar.com/schools

MATs: To discuss Zellar for your trust email contact@zellar.com or call on **0800 999 2715**